

# Preparing a Package Dieline for Print Production

## Assignment

Using the approved artwork and vendor supplied dieline; set up the design to be printed. Ensure the print-ready file has proper layers for the artwork, dieline, and copy, bleed guides set for 1/8", artwork extended to meet the bleed area, and places left open for gluing.

## Specifications (Specs)

### Requirements:

Create a layout in Illustrator for the approved package artwork to go into print production. Name your files with a meaningful name, and Save both a packaged Illustrator file and a PDF using the PDF/X-a1:2001 preset.

### Upload PDF to Canvas

### Ensure your delivered files have the following:

- All artwork placed and sized according to the approved design
- Guides set for bleed area (1/8")
- Artwork that meets the bleed requirements
- Cut and fold lines marked accordingly and in a PMS color
- Layers for dieline, artwork, copy, and information (on one layer indicating: front, back side 1, side 2, top, and bottom)
- Deleted unused colors
- Colors all in CMYK
- Your name on the lower left corner of the artboard

### What to turn in:

In the Dropoff folder, name the folder containing your native InDesign document layouts lastname\_firstname\_ex4 into the exercise>ex4 folder. Place your prepared files and PDF/X-a1:2001 PDF in that folder. Also upload the final PDF to Canvas

**This exercise is due at the beginning of class on Tuesday, October 17th, 2019.**

