

AMERICAN ADVERTISING FEDERATION
STUDENT ADDY AWARD WINNERS 2014



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Melanie Hoff Be More

*Integrated Campaign
Consumer*



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SpIFF

SPOKANE
INTERNATIONAL
FILM FESTIVAL:
JANUARY 23-
FEBRUARY 1

20
14

HOME

SPIFF 2014

SPONSORS

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ABOUT US



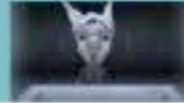
Andrew Bird: Tense Year

Over the course of the festival, Bird's music has been a highlight. From his new album, "Tense Year," to a performance of his new album, "Tense Year," Bird has been a highlight of the festival.



Animation for everyone

Animation for everyone is a new program that will feature a variety of animated shorts and feature films.



Animation for grown-ups

We are proud to be a part of a new program that will feature a variety of animated shorts and feature films.



Herb Stern: Original Medicine

The story of Herb Stern is a true story of a man who has spent his life in the medical field. His story is a true story of a man who has spent his life in the medical field.



Best of the Northwest

A program of films from the Northwest region of the United States. The program will feature a variety of films from the Northwest region.



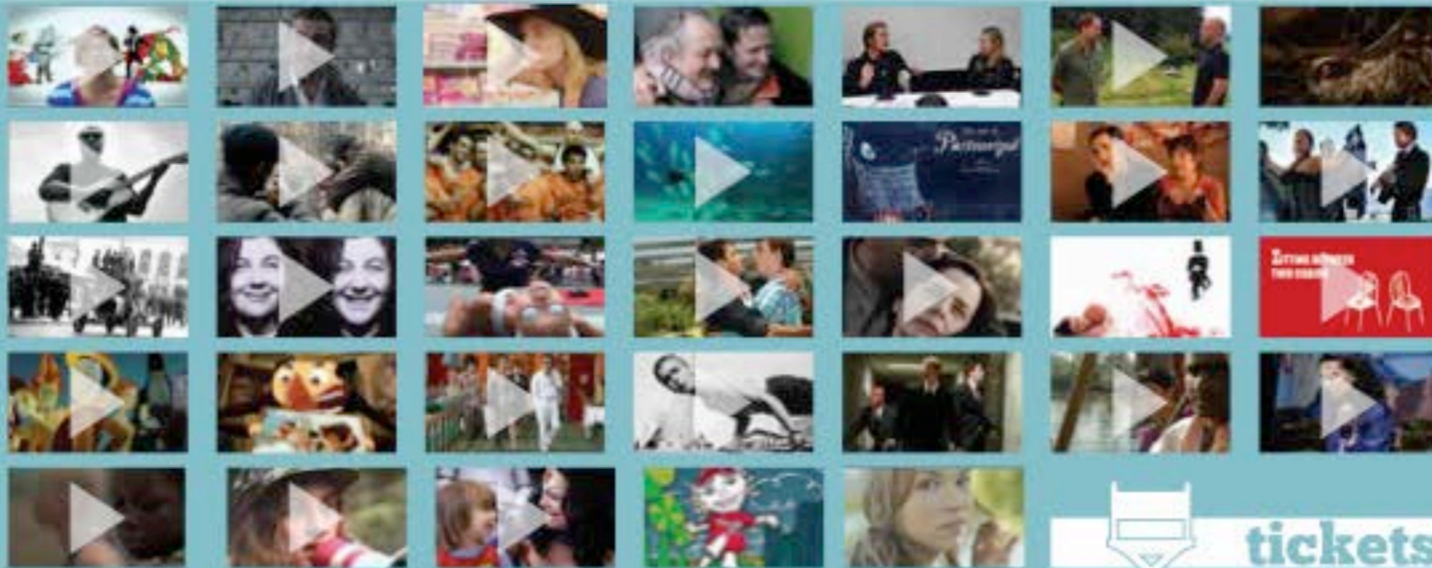
Dotted Life

A program of films from the Northwest region of the United States. The program will feature a variety of films from the Northwest region.



Cinema Sky

A program of films from the Northwest region of the United States. The program will feature a variety of films from the Northwest region.



tickets

Shayla McGhee SPIFF Event Marketing

Digital Advertising
Online Advertising

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JAN 23 - FEB. 1
showtimes at 9PM
at the BING CROSBY
THEATER

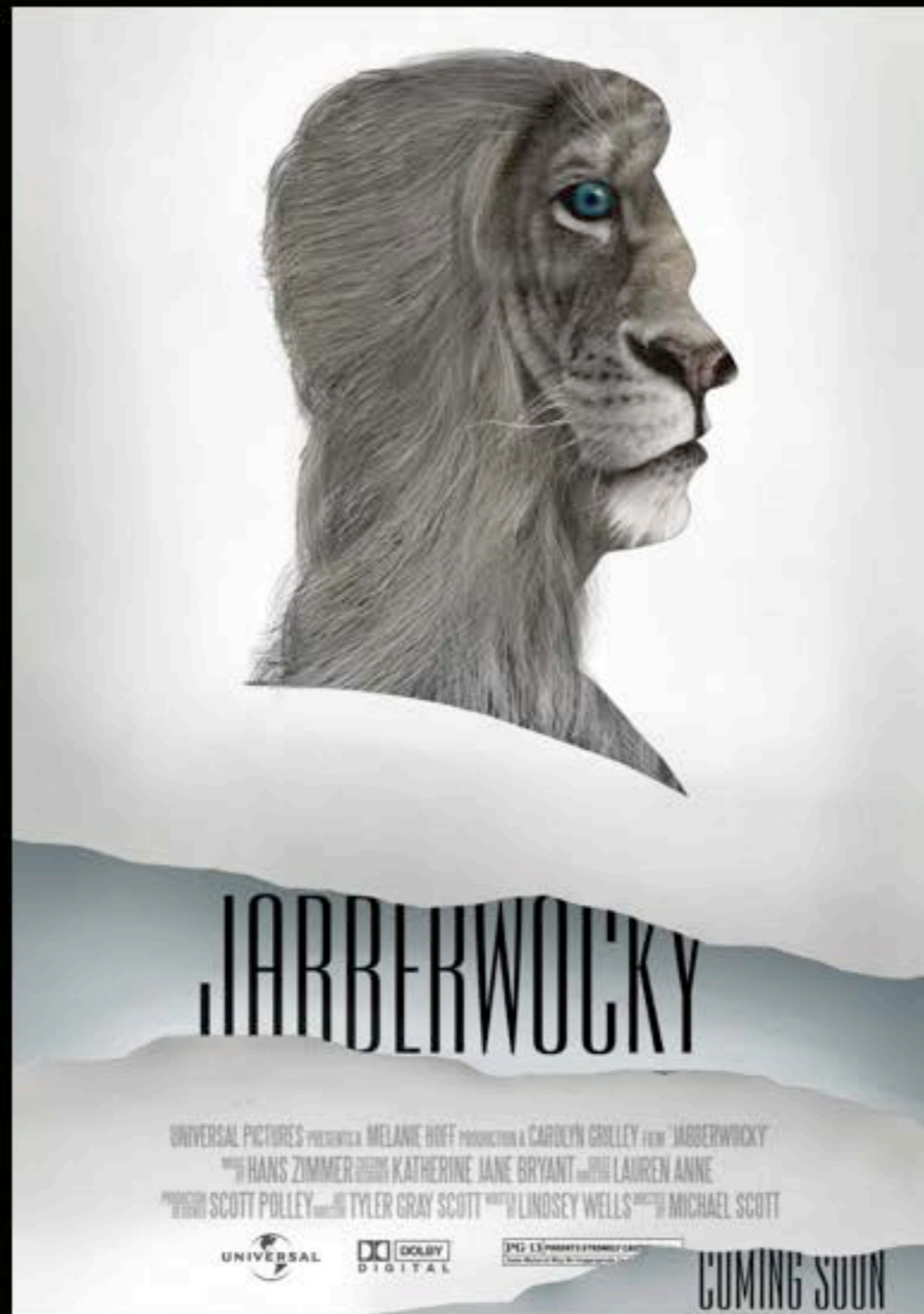
spokanefilmfestival.org

Laura O'Brien SPIFF

*Collateral Material
Poster*



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Melanie Hoff Jabberwocky

Collateral Material
Poster



Silver



BEAR BONES
JEWELRY



Melanie Hoff Bear Bones

*Elements of Advertising
Logo*



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Mickenzie Burns Mutts Magazine

*Collateral Material
Publication Design Series*



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**Lilia Zgherea
Barhat Coffee**

*Sales Promotion
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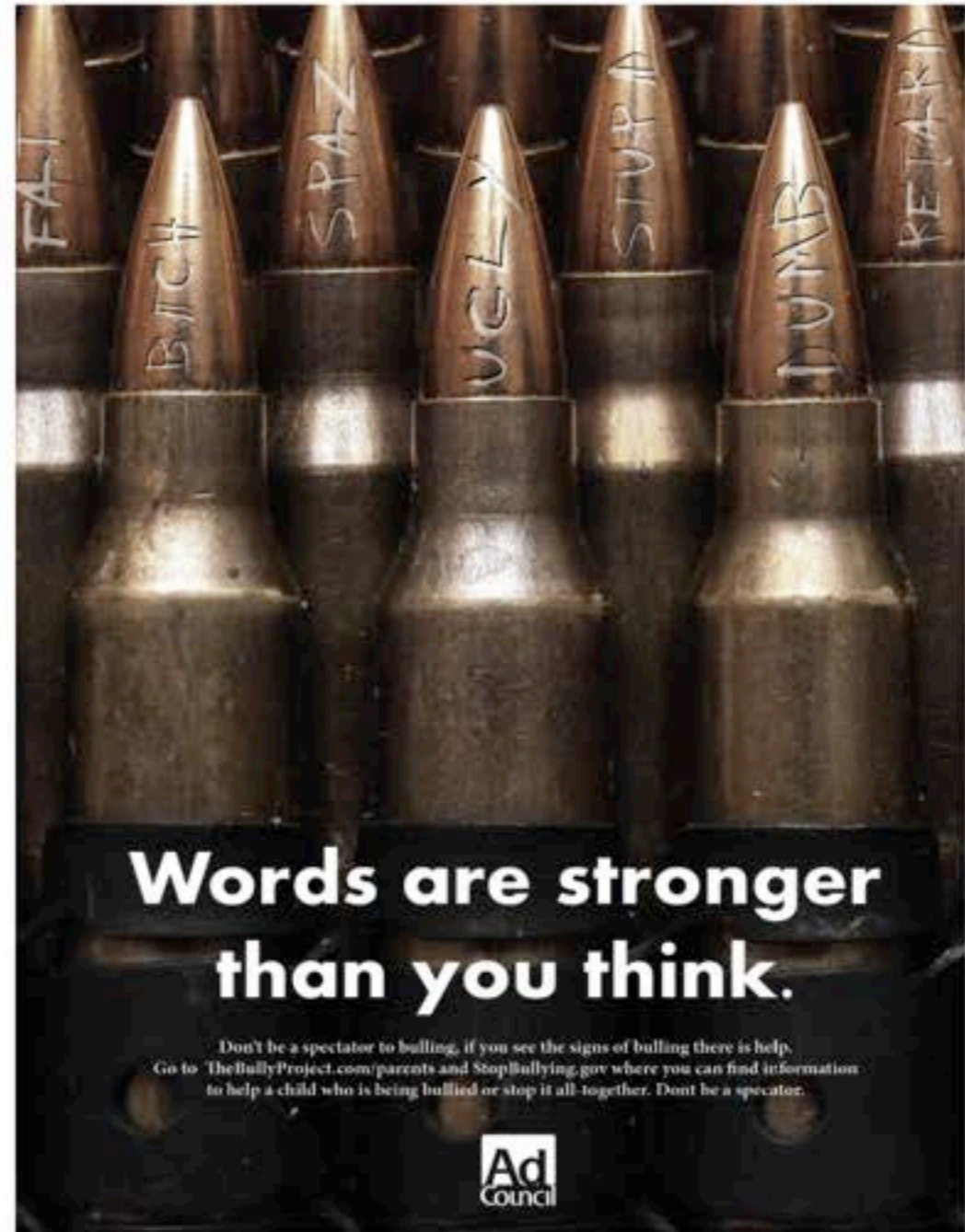
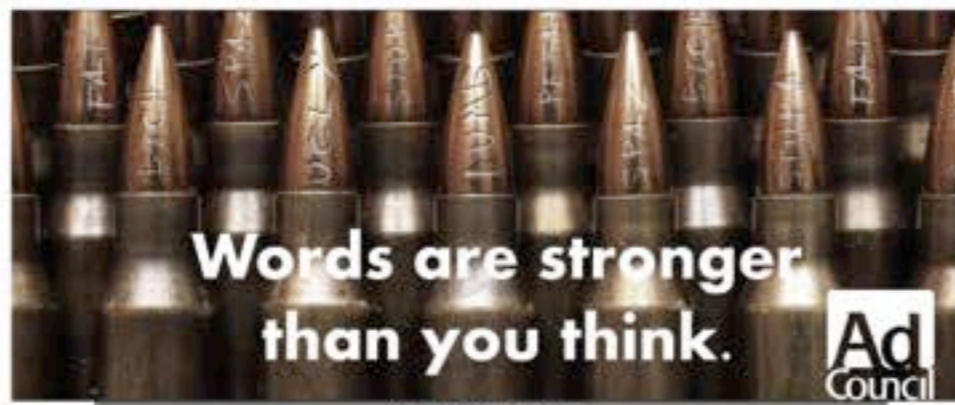


**Simon Hartt
Sweet Bee Honey**

*Elements of Advertising
Logo*



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Patrick Marko Words are Stronger

Integrated Campaign
Consumer



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Michael Stanich
Monster Rocks Jelly Beans

*Sales Promotion
Packaging*



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YPO PNW :: 2013 Presidents' Retreat The Resort at Paws Up® :: Greenough, Montana



- | MIXED FORUM 1 | MIXED FORUM 2 | MIXED FORUM 3 | MIXED FORUM 4 | MIXED FORUM 5 | MIXED FORUM 6 | MIXED FORUM 7 | MIXED FORUM 8 | MIXED FORUM 9 | MIXED FORUM 10 |
|---------------|---------------|-----------------|-----------------|-----------------|--------------------|------------------|----------------|------------------|----------------|
| Tom Tubb | Jan Diamond | Mark Stafford | David Ellingsen | Sean Bell | David Wozniakowski | Mike Morse | Joan Rose | Brad Tove | Kim Biddle |
| Rick Sheppard | Drew Morris | David Lippen | Bret Silver | Ryan Lee | Charles Brighton | Scott Demarest | Wendy Walcott | Nader Nami | Chris Biddle |
| Jim Burgess | Ryan Allsup | Mike Stefan | John Younkewicz | Ten Overland | Chris Prentice | Spencer Russell | Lari Isbell | Lindsay Schwartz | |
| David Wood | Scott Stevens | Big Singh | Jeff Teatka | Wayne Williams | Eric Morgan | Brad Green | Roger Reynolds | Bob Pritchett | |
| Eric Campbell | David Abel | Rene Anderson | Judith Erickson | Travis Campbell | Dean Dornan | Sam Edrser | Jeff Berkley | Sam Price | |
| Bob Bagg | Doug Dowd | Bryan Raines | Lisa Ruffert | Tara Hanson | David Harris | Jay Deutch | Eric Reed | Jeff Chandler | |
| Rick Matheson | Bob Longman | Steven McArthur | Eric Anderson | Daren Splinter | Steve McCracken | Michelle Barnett | Jeff Jackson | Kurt Park | |
| Chris Smith | Red Stebler | Jim McDonald | Scott Swerland | Jeremy Latt | Nyer Kimberly | Jeff Stading | Wael Poursing | Nick Salatory | |

SUNDAY 9/8

- 2:00 pm Lawn - Lunch
- 3:00 pm Lawn - Mixed Forums
- 4:30 pm Lawn - Vans to Cabins
- 6:00 pm Lawn - Cocktails / Appetizers
- 7:30 pm Pump - Dinner
- 9:00 pm Tank Bar - Hosted until 10 pm
- 10:00 pm Vans Available to Cabins

MONDAY 9/9

- 8:00 am Bull Barn - Breakfast
- 8:30 am Bull Barn - Chapter Meeting
- 9:30 am Bull Barn - Vans in Mixed Forums
- 10:00 am Mixed Forums 1-5 - Sporting Clays
- Mixed Forums 6-9 - Forum Time
- 11:45 am Mixed Forums 6-9 - Vans to Sporting Clays
- 12:30 pm Sporting Clay Clubhouse - Picnic Lunch for All
- 1:15 pm Mixed Forums 1-5 - Depart for Forum Time
- Mixed Forums 6-9 - Sporting Clays
- 4:30 pm All Mixed Forums Depart for Cabins - Free Time
- 5:15 pm Cabin Pick Up - Vans to Dinner
- 5:30 pm River - Cocktails / Entertainment
- 6:45 pm River - Dinner / Entertainment
- 8:00 pm Vans to Cabins / Bar
- 8:15 pm Tank Bar - Cigars / Bourbon
- 9:30 pm On Your Own

TUESDAY 9/10

- 11:15 am Forum Breakfasts and Meetings
- Cabin Pick Up - Vans to Airport

BIG. BOLD. AUTHENTIC.



Shayla McGhee BIG. BOLD. AUTHENTIC.

Sales Promotion
Point-of-Purchase



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Jennifer Fanto
The Wire Harp

Collateral Material
Book Design



Silver

TONI MARIE ROBIDEAUX SCHOLARSHIP WINNERS

MELANIE HOFF

KRISTIN VIOLET